Goal: Ensure Success for All Students

Strategic Objectives:

1. Develop and implement a PK-12 curriculum aligned to Indiana’s College & Career Ready Academic Standards for all content areas.
   - **Target:** Teachers in all grade levels and content areas will develop curriculum maps by end of 2016-2017 school year.
     - **Strategy:** Professional development for staff on rigorous curriculum design.
     - **Strategy:** Ongoing support for staff via a curriculum design consultant, both on-site and through electronic correspondence.

2. Assess student learning and use data to drive instruction to improve individual outcomes.
   - **Target:** Develop and administer pre/post assessments for individual units of study.
     - **Strategy:** Professional development for staff to build assessment literacy.
     - **Strategy:** Ongoing support for staff via a consultant, both on-site and through electronic correspondence.
   - **Target:** Plan lessons and differentiation based on pre/post-assessment results
     - **Strategy:** Utilize Late Arrival Wednesday (LAW) time for grade level and/or department meetings to analyze pre/post-assessment results.
     - **Strategy:** Development of a data analysis protocol.

3. Design and implement a plan to recruit, attract and retain students.
   - **Target:** Seek out new and/or additional opportunities for current and/or future students.
     - **Strategy:** Conduct a student interest survey to assist the administration in the determining educational programming and the development of the master schedule.
     - **Strategy:** Collaborate with area colleges/universities (i.e. early college programs).
   - **Target:** Develop a marketing campaign to highlight strengths and success of the ECSC.
     - **Strategy:** Develop promotional materials for ECSC (i.e. brochures, signs, etc.)
     - **Strategy:** Meet with local realtors and provide them information about our district to share with clients.
     - **Strategy:** Utilize the Eminence Spotlight feature to highlight successes of ECSC alumni.
     - **Strategy:** Launch an assertive cash transfer student campaign.
Goal: Technology

Strategic Objectives:
1. Implement technology to engage learners with digital curriculum.
   - **Target:** Integrate technology as a tool to allow students to Create, Collaborate, Communicate and Critically think.
     - **Strategy:** Provide professional development for staff to engage learners with technology.
     - **Strategy:** Administrators will model use of technology with staff.
   - **Target:** Plan and implement a 1:1 student device program for the 2017-18 school year.
     - **Strategy:** Invest in technological infrastructure to support a transition to a 1:1 environment.
     - **Strategy:** Determine funding sources in regards to initial purchases of devices, as well as develop plans for sustainability or additional upgrades possibly needed in future years.
     - **Strategy:** Refine current Board policy to more closely reflect future needs and practices.
     - **Strategy:** Develop a communication plan to announce the program to students, staff, parents and the community.

Goal: Strengthen Community Involvement and Partnerships

Strategic Objectives:
1. Strengthen communication channels between the school, students, parents and community.
   - **Target:** Leverage current and/or additional platforms for more effective communication with all stakeholders.
     - **Strategy:** Establish a quarterly newsletter to communicate highlights and announce current/future events.
     - **Strategy:** Increase exposure to multimedia and social networking platforms (i.e. include links or taglines in announcements)
     - **Strategy:** Involve students and staff in the creation and publication of posts for the ECSC website.
     - **Strategy:** Continue to utilize School Messenger service for important announcements.

2. Explore opportunities to build and/or develop partnerships within the greater school community.
   - **Target:** New and/or existing organizations located in the greater school community (i.e. YMCA, Centerstone, Morgan County Prosecutor's Office, MCCF, Sycamore Services, Ivy Tech, Vincennes University)
     - **Strategy:** Speak with organizations about the needs of ECSC, including our mission and vision.
     - **Strategy:** Provide an invitation for collaboration on current and/or future projects.
3. Increase family and community engagement.
   
   ● **Target:** Reconnect with the Eminence alumni base.
     ○ **Strategy:** Host an annual Eminence alumni basketball game.
     ○ **Strategy:** Highlight successes of ECSC alumni using “Spotlight” feature.
   
   ● **Target:** Provide additional opportunities for family and community engagement.
     ○ **Strategy:** Host seasonal events for students, families and the community (i.e. EOY Block Party, Award Ceremonies, Recognition nights, PTO, etc.)

**Goal: Provide and maintain appropriate instructional resources, support services and functional and safe facilities.**

**Strategic Objectives:**

1. ECSC will continue to implement and improve a plan to improve school safety measures.
   
   ● **Target:** Determine the reasons why students and staff do not feel safe and valued at school.
     ○ **Strategy:** Develop ongoing surveys to determine school climate and perceptions of safety at ECSC.
     ○ **Strategy:** Continue to implement school bullying and violence prevention programs.
   
   ● **Target:** Improve the management of student behavior in the classroom and in buildings.
     ○ **Strategy:** Implement a tiered discipline system of interventions for behavior that is consistently utilized.
     ○ **Strategy:** Provide professional development for all staff on the implementation of the tiered discipline system of interventions for behavior.
     ○ **Strategy:** Communicate regularly and effectively the behavioral expectations to students, parents, and teachers.

2. On a daily basis, ECSC will continue to provide a clean and healthy learning environment for students and staff.
   
   ● **Target:** Have consistent cleaning expectations for each building.
     ○ **Strategy:** Collaborate with maintenance staff to develop standards of cleanliness and expected time allotment for cleaning.
     ○ **Strategy:** Follow cleaning standards for each building including cleaning chemicals and expected time for cleaning.
     ○ **Strategy:** Communicate and train custodians of cleaning expectations at each building.
     ○ **Strategy:** Follow cleaning checklist for quarterly reviews of each building.
   
   ● **Target:** Develop and update the 10-year maintenance plan for key equipment within the district such as HVAC units, roofs, parking lots, boilers, carpet.
     ○ **Strategy:** Review current condition of equipment and determine expected life.
     ○ **Strategy:** Continue and update the written maintenance and replacement plan for existing equipment.